



## Rick Hansen

21st Century Leadership: Engaging a Modern Workforce



*Leadership topics and speakers come a dime a dozen and they're all saying the same thing. Rick is a breath of fresh air in a crowded marketplace. He takes his decades of experience in the trenches, working with and in organizations of all sizes to give us a new perspective on leadership for the 21st-century.*



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Clayton Pollard. Author. Speaker. Storyteller

### Why Rick Hansen

If you're looking for a speaker who will motivate your audience by teaching leaders how to unleash potential in both individuals and teams that lead to flourishing, Rick Hansen will inspire. While doing so, he shares specific techniques that confront adversity and maximize the goal of impact, in business and in life. Whether you are CEO, Executive, HR leader, manager, entrepreneur, or solopreneur looking to grow your business, drive a sales team, navigate complexity, pivot your organization, or demonstrate the power of true change through one individual, Rick Hansen has found a way to unlock the human spirit.

He's a published author, TEDx speaker - *What Surfing Taught Me About Leadership* - and a proven leader. In his breakout TEDx Talk, he shared how learning to surf was a breakthrough for him in his personal battle with a significant stutter, and from that experience he developed techniques on how to unleash human potential. Topics include but are not limited to:

- **4 Steps to Unlocking the Human Spirit**
- **Put People First and Profits Will Follow**
- **Mindset and Overcoming Barriers**
- **Finding Purpose Serving those you Lead**

TEDx Speaker

[TEDx Rexburg](#)

Published Author

[Leadership and the Art of Surfing](#)

Publications

[Managementexchange.com](http://Managementexchange.com); [Leadersurf.com](http://Leadersurf.com)

Website

[Rickhansenleadership.com](http://Rickhansenleadership.com)

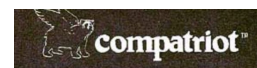
MA

Organizational Development and Leadership

### Bio

Rick Hansen has a proven track record over two decades in executive leadership domestically and globally developing high performing teams and organizations that drive growth and revenue through a human-centric approach. His work as transformational leader has helped leaders solve some of the most critical and strategic challenges facing organizations and their teams today. He's an organizational leader that understands how to move business forward where motivation and inspiration become the competitive edge.

He's spoken on stages to groups of 20 and larger platforms of thousands: TEDx, Accenture Song, US Bank, California Lutheran University, and Overcome podcast with Justin Wren.



Keynote address

1 hour workshop

Half day seminar

Full day seminar