



Rick Hansen

Build a Culture That Thrives:
A radical rethink of how to build, motivate, and lead teams.

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He's built, motivated, and lead his team to be the most dynamic unit in the company's 30 year history in morale and overall growth potential.

CEO, Owner, Founder of Global Distribution Company

Session Proposal

Build a Culture that Thrives:
Using a profound modern day playbook that radically rethinks how to build, motivate, and lead your team.

Abstract:

In a tailored session, I challenge our legacy leadership rooted in the Industrial Revolution by championing a new way forward that nurtures rather than undermines the creativity in teams. I create a road map using stories and statistics from over two decades in leadership that radically reimagine a culture of creativity and innovation so that teams thrive and drive outcomes.

Learning Objectives:

1. Understand how to create an energized environment - One they want to be a part of
2. Learn to listen to and get to know your people
3. Create a challenge that is difficult to achieve
4. See why to mentor and coach vs. chastise and reprimand

Published Author

[Leadership and the Art of Surfing](#)

Publications

[Managementexchange.com](#); [Leadersurf.com](#)

Website

Rickhansenleadership.com

TEDx Speaker

[TEDxRexburg](#)

MA

Organizational Development and Leadership

The Plan

A Modern Day Playbook.

An approach for leaders who's key purpose is to build teams that thrive in any industry, under any circumstance. Author Steven Johnson says, "If you look at history, innovation doesn't come from giving people incentives; it comes from creating environments where their ideas can connect."

The importance of building a culture that thrives is a profound approach to growth and innovation. Creating such a culture, an ethos across your team will enrich the lives of your people and the fruits of your bottom line.



California Lutheran
UNIVERSITY



1 hour workshop

\$ 2,000 - \$ 4,000

Keynote address

\$ 5,000 - \$ 10,000

Half day seminar

\$ 10,000 - \$ 15,000

Full day seminar

\$ 15,000 - \$ 20,000