



Rick Hansen

Executive Coach / Leadership Expert



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My mission is to build radically human organizations and their leaders so that they find their full potential, drawing out of them what was possible without ever having to do it for them.

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My Coaching Premise

This relationship is that: a relationship. It is foundational to what I have done to invest in people over the last two decades and key to creating lasting change.

- 1) My mission is to build radically human organizations and leaders by innovating new ways of working and learning that unlock the potential and passion of creativity in people.
- 2) My goal is simple: Find ONE thing in every person that is great and celebrate it. Help THEM see ONE thing in them that is great and one thing they can do really well. From that, I trust they can then go and do more.
- 3) My philosophy is focused on you and your organization's sustainable and profitable success.
- 4) My intent is that your transition is your transformation. We will build on the good things you have done and use it to influence your actions as you grow. I will:

- Be a sounding board
- Hold you and your team accountable
- Develop a stronger self-awareness
- Brainstorm solutions
- Reveal potential blindspots
- Develop you and your organization
- Drive incremental, positive change

Published Author

[Leadership and the Art of Surfing](#)

Publications

[Managementexchange.com](#); [Leadersurf.com](#)

Website

[Rickhansenleadership.com](#)

TEDx

[TEDxRexburg](#)

MA

Organizational Development and Leadership

The Relationship

Your success is my success. I want you and/or your team to be guided by a distinct mission and vision. It is there and only there you can find the answer. Friedrich Nietzsche once noted, "He whose life has a WHY can bear almost any how." My aim is to serve you and/or your team in **self-discovery** around your said mission and vision and to equip you so that you can unleash even more of your talents and your team's greatest potential. Therefore, I am not a teacher or a consultant, but a coach. Coaching is about change and confronting habits and a mindset that are deeply imbedded over years and years of hardening. These may be difficult to alter, requiring ongoing and consistent effort over time. However, we must agree that although you have accomplished much, the horizon yet and still is great.

Tools & information you need to engage with and influence you on this journey. 1) Strengths Finder 2.0 (Tom Rath), 2) Your Vision/Mission/Values/Goals, 3) Primal Leadership (Daniel Goleman), 4) Why coaching? Your expectations, fears, challenges, and opportunities, goals, and 5) Your Top 5 ranked values



1 hour workshop

\$ 2,000 - \$ 4,000

Keynote address

\$ 4,500 - \$ 7,000

Half day seminar

\$ 6,000 - \$ 12,000

Full day seminar

\$ 15,000 - \$ 20,000