



## Rick Hansen

21st Century Leadership:  
Engaging a Modern Workforce



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He's built, motivated, and lead his team to be the most dynamic unit in the company's 30 year history in morale and overall growth potential.

*CEO, Global Distribution*

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### Speaking Topics and Themes

What keeps us engaged in the work we do and inspired and motivated by the leaders we follow? If you think it's things like the incentive of rewards or the advancement of a career, you're not alone – but, according to recent research that's not the case. Unprecedented data shows that disengagement and indifference in the workplace around the world are at an all-time high, and the reason is that leaders don't know how to inspire their teams to see and realize their potential. In his talks, he shares a surprising answer to the crisis. He uses the concept of surfing as a tool to unleash the potential in those we lead and in turn watch our people and our organizations flourish.

- **Unleash Potential in Teams and Organizations that Lead to Flourishing**
- **Put People First and Profits Will Follow**
- **Create Soon to be Leaders**
- **Innovate, Pivot, & Collaborate at Speed**
- **Mindset and Overcoming Barriers**
- **Motivation and Inspiration: Life Story**

Published Author

[Leadership and the Art of Surfing](#)

Publications

[Managementexchange.com](http://Managementexchange.com); [Leadersurf.com](http://Leadersurf.com)

Website

[Rickhansenleadership.com](http://Rickhansenleadership.com)

TEDx Speaker

[TEDxRexburg](http://TEDxRexburg)

MA

Organizational Development and Leadership

### Bio

Rick Hansen has a proven track record over two decades in executive leadership domestically and globally developing high performing organizations and teams that drive growth and revenue through a human-centric approach.

His work as transformational leader has helped leaders solve some of the most critical and strategic challenges facing organizations and their teams today. He's an organizational leader that understands how to move business forward where motivation and inspiration become the competitive edge.



**1 hour workshop**

\$ 2,000 - \$ 4,000

**Keynote address**

\$ 5,000 - \$ 10,000

**Half day seminar**

\$ 10,000 - \$ 15,000

**Full day seminar**

\$ 15,000 - \$ 20,000